



A SUSTAINABLY SOURCED HOME

BY KRISTIN BARTONE



IT'S CLEAR THAT COVID INTRODUCED MANY NEW WAYS TO LOOK AT OUR HOMES AND OUR LIFESTYLES; STUCK INDOORS, WE TOOK A GOOD LOOK AT OUR SURROUNDINGS AND REALIZED OUR HOMES COULD SERVE US BETTER.

Suddenly, a simmering mentality of self-care and environmental consciousness jumped to the forefront. Today, a greater number of my clients are interested in introducing environmentally friendly furnishings into their homes, and tradeonly manufacturers have begun offering more sustainable—a.k.a. "green"—products.

Sustainability is one of the most popular lifestyle choices of the past decade, and that confidence is now transforming into a secondnature response to the world's stresses. As we transition from lives focused on cheap, fast, and convenient resources to lives of environmentally conscious choices, sustainability will continue to permeate almost all aspects of daily living.

Why is the home industry an important contributor to sustainability? The home furnishings and design industry exerts massive impact on our environment and is directly related to a myriad of environmental concerns such as emissions and global warming, deforestation, indoor air quality, hazardous chemicals, toxic waste, water pollution, manufacturing facility waste, and social equity. Home furnishingsincluding shipments of furniture on wood pallets—and construction are some of the largest wood users in this country, according to the U.S. Department of Agriculture, so responsible forestry and wood sourcing by manufacturers is critical in slowing global warming and other ecoconcerns. The Environmental Protection Agency estimates that plastic and other packaging waste makes up around 30 percent of total U.S. waste annually, much of this created during the shipping





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of online purchases. As a conscious consumer, you can greatly impact the global health and well-being of our planet while simultaneously making your home a healthier place to live by choosing vendors who sell sustainably produced furniture, upholstery, and decor.

To address these concerns, Bartone Interiors has chosen to use only sustainable options for LED lighting and recyclable packaging, along with internationally sourced rugs produced by socially equitable means with the removal of volatile organic compounds (VOCs), and more. Whether our clients choose to shop for individual items in our online store, secure a room design package with curated furnishings, or enlist our full-service design firm in a whole-home refresh, they can relax knowing only ecofriendly products will be used in their designs.

Check out the inaugural issue of *Sustainable Living* magazine, available on our website, where we discuss how to choose sustainable, stylish furnishings and ask designers nationwide about their favorite ecologically sound sources. ◆