

What's the ROI for a LEED certification?



Sustainability is a hot topic right now, and with good reason. When it comes to industry-recognized certifications, LEED (Leadership in Energy and Environmental Design) is one that requires hearty studying. Is it worth it? We asked four designers—Laura Hodges, Prosha Korangy, Carolyn Boldt and Kristin Bartone—to talk about how they've leveraged their LEED certification.



Kristin Bartone Courtesy of
Bartone Interiors

HEALTH CHECK

“I use my LEED knowledge to provide better service for our clients, and our expanded network of tradespeople and other team members. Having research-based facts helps clients make investment-forward decisions more wisely. I think this helps develop a trusting relationship with the client since they know we are here to help them create a space that is healthy and functional, not just pretty. Day to day, green building takes center stage in our design process and project development, but nowadays, environmentally conscious design that is healthy for the individual

and the planet is merging into one healthy living concept.” —Kristin Bartone, Bartone Interiors, Chapel Hill, North Carolina